



**The Great Lakes Software Process Improvement Network,
and our Gold Sponsor, Broadsword present**

**“Economics and the New Landscape for
Software Project Measurement”**

By Greg Parent, SPI and Software Measurement Specialist

Abstract:

During the economic slowdown of 2008-2010, the business economics of Software Process Improvement (SPI) and Software Measurement have changed significantly. The “Big Bang” improvement programs have almost disappeared from view, due to the cost/benefit decisions being made in business today.

While there is perhaps the greatest need ever for SPI and Measurement to help drive waste out of the software development process - in today’s economic environment it must be conducted incrementally and in a continuous fashion, to bring consistent and real value to the business.

While it would seem to be a much more challenging environment, in which to start an SPI program, this may actually be the best of times for such a program to prove its value and “stick”, in the business process. We will look at the key elements that a successful SPI effort must incorporate, and how this effort must be structured in order to survive in today’s “pay for yourself” business climate.

Biography:

Greg Parent is a specialist in Software Measurement and Software Process Improvement (SPI). He has worked with over a dozen organizations, new to SPI and Software Measurement, helping them to achieve CMM/CMMI Level 3, through either formal SCAMPI A assessments or mentored self-assessments. In his prior 24+ years at EDS/HP, Greg has coached and mentored all types of people, from project team members and project managers to senior leaders on the benefits of SPI and Software Measurement, helping them find ways to adapt the CMMI as a framework for their improvement programs.

Date and Location:

Thursday, November 11, 2010

**The Meeting follows Networking and Light Supper starting at 6:00 p.m. at
[Oakland University - Dodge Hall - Room 201](#)**

**Please RSVP to info@gl-spin.org by 6:00 a.m. the day of the meeting.
If your RSVP-name is drawn and you are present at the meeting,
you may receive a desirable process improvement tool.**

Share this flyer with your colleagues in order to help us to make this event a success.
It is a great opportunity to learn from our presenter and to network with other IT professionals.

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